

CreativeShifting

CEO'EDUCING

Creative, sustainable transformation for
organizations with aspirations and vision

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CreativeShifting

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a service aimed at...

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/ entrepreneurs managing their own company

/ CEOs assuming their position from a standpoint of creative leadership who want to take the company to its ultimate potential.

some people think that a CEO should seduce to get others to follow him or her on the road to success. as a sustainable alternative, we propose the CEO as an educator.

educating is getting something out from what we have inside. in a complex environment, inspiring everyone in the organization is the crucial for them to contribute their creativity, initiative and talent.

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process map

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leadership culture	social network of the company	leadership styles	team development plan	company's stake	blue ocean strategy vision	implementation
<i>/ TLCS™ / workshop</i>	<i>/ network map / key nodes</i>	<i>/ TLCPTM™ / coaching / dialogue</i>	<i>/ systemic coaching / training / lectures</i>	<i>/ alliance / values / workshop</i>	<i>/ systemic coaching / company vision / BOS process</i>	<i>/ systemic coaching / authentic dialogue / large group process</i>

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results of the process

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*/ enhanced individual leadership
/ social network map and key nodes
/ team development plan
/ teamwork alliance
/ a powerful, inspiring vision
/ value innovation strategy
/ a strengthened, aligned team
/ reinforced leadership culture*



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*the ordinary unfolds the extraordinary
microconsulting in innovation and leadership
for entrepreneurs and intrapreneurs.*

ofic. +34 902 024 199

fax. +34 933 637 060

skype: kanvio

mail: want@kanvio.com

www.kanvio.com